# COMD at City Tech

# DEGREE CHECKLIST AAS/BFA IN
# COMMUNICATION DESIGN
## WITH CAREER PATHS

## FOUNDATION LEVEL MAJOR REQUIREMENTS (39 CR.)

| (x) | Old No. | Course No. | Course Name (Prereq) | Cr. |
|---|---|---|---|---|
| | | COMD 1100 | GRAPHIC DESIGN PRINCIPLES (+++) | 3 |
| | COMD 1167 | COMD 1127 | TYPE & MEDIA (+++) | 3 |
| | | COMD 1162 | RASTER & VECTOR GRAPHICS (+++) | 3 |
| | COMD 1103 | COMD 1123 | FOUNDATION DRAWING (+++) | 3 |
| | CDMG 1111 | COMD 1112 | DIGITAL MEDIA FOUNDATIONS (WI) (+++) | 3 |
| | | COMD 1200 | GRAPHIC DESIGN PRINCIPLES II (COMD 1100, 1127) | 3 |
| | COMD 1231 | COMD 1233 | FIGURE DRAWING (COMD 1123) | 3 |
| | COMD 2327 | COMD 1257 | TYPOGRAPHIC DESIGN (COMD 1127) | 3 |
| | COMD 2330 | COMD 1340 | PHOTOGRAPHY I (+++) | 3 |
| | | COMD 2300 | COMMUNICATION DESIGN I (COMD 1200) | 3 |
| | | COMD 2320 | INTRO TO VIDEO (COMD/CDMG 1112) | 3 |
| | | COMD 2400 | COMMUNICATION DESIGN II (COMD 2300) | 3 |
| | COMD 2450 | COMD 2451 | WEB DESIGN I (COMD 1200) | 3 |
| | | | ALL OF THE ABOVE ARE AAS REQUIRED LEVEL COURSES    TOTAL | 39 |

+++ CUNY proficiency in reading, writing and mathematics OR Corequisites:
ENG 092R (ESOL032R), ENG 092W (ESOL 031W), as required.

## AAS GENED COMMON CORE [1] (21 CREDITS)

| (x) | Course No. | Course Name (Prereq) | Cr. |
|---|---|---|---|
| **I – REQUIRED CORE [1]** | | **(4 COURSES, 12 CREDITS)** | |
| | ENG 1101 | ENGLISH COMPOSITION I (+++) | 3 |
| | ENG 1121 | ENGLISH COMPOSITION II (ENG 1101) | 3 |
| | MAT 1190 | MATH + QUANT. REASONING OR HIGHER | 3 |
| | | LIFE AND PHYSICAL SCIENCES (ANY APPROVED COURSE) | 3 |
| **II – FLEXIBLE CORE [12]** | | **(3 COURSES, 9 CREDITS)** | |

In addition to the course specified below, select one additional ARTH course from any of the categories and one approved course from one other group; no more than two courses may be selected from any category.

| | ARTH 3311 | THE HISTORY OF GRAPHIC DESIGN (ENG 1121) (CE) | 3 |
|---|---|---|---|
| | ARTH 11XX OR AFR 1301 OR AFR 1304 | ANY ARTH 1100-SERIES OR (WCGI/USED) INTRO TO THE ART OF AFRICA OR (CE) AFRICAN AMERICAN ART (CE) | 3 |
| | | 1 ADDITIONAL FLEXIBLE COMMON CORE COURSE (WCGI/USED/IS/CE/SW) | 3 |
| | | ALL OF THE ABOVE ARE AAS REQUIRED LEVEL COURSES    TOTAL | 21 |

1 At least 1 course designated WI is required from the Gen Ed Flexible Common Core at the Associates level. Complete lists of Writing Intensive course offering via http://www.citytech.cuny.edu/gen-ed/writing-intensive.aspx

2 In addition to ARTH 3311 students must choose a second Pathways approved ARTH 1100-series course or AFR 1301 or 1304 for the associate degree.

## BACHELOR LEVEL MAJOR REQUIREMENTS (39 CR.)

| (x) | Old No. | Course No. | Course Name (Prereq) | Cr. |
|---|---|---|---|---|
| **STRATEGY CLASSES** (3 COURSES, 9 CREDITS) | | | | |
| | | | STRATEGY CLASS 01 (COMD 2400) | 3 |
| | | | STRATEGY CLASS 02 (COMD 2400) | 3 |
| | | | STRATEGY CLASS 03 (COMD 2400) | 3 |
| **SKILLS CLASSES** (4 COURSES, 12 CREDITS) | | | | |
| | | | SKILLS CLASS 01 (COMD 2400) | 3 |
| | | | SKILLS CLASS 02 (COMD 2400) | 3 |
| | | | SKILLS CLASS 03 (COMD 2400) | 3 |
| | | | SKILLS CLASS 04 (COMD 2400) | 3 |
| **STUDIO CLASSES** (6 COURSES, 18 CREDITS) | | | | |
| | | COMD 3504 | COMMUNICATION DESIGN THEORY (COMD 2400) | 3 |
| | | COMD 3701 | DESIGN STUDIO (COMD 2400) | 3 |
| | | COMD 4701 | DESIGN TEAM (COMD 2400) | 3 |
| | | COMD 4801 | PORTFOLIO (COMD 3701, 4701) | 3 |
| | | COMD 4830 | SENIOR PROJECT (COMD 3701, 4701) | 3 |
| | CDMG 4900 | COMD 4900 | INTERNSHIP (WI) (COMD 3701, 4701) | 3 |
| | | | ALL OF THE ABOVE ARE BFA REQUIRED LEVEL COURSES    TOTAL | 39 |

## BACHELOR GENED COMMON CORE (21 CREDITS)

| (x) | Course No. | Course Name | Cr. |
|---|---|---|---|
| **II – FLEXIBLE CORE [12]** | | **(3 COURSES, 9 CREDITS)** | |

In addition to the course specified below, select one additional ARTH course from any of the categories and one approved course from one other group; no more than two courses may be selected from any category.

| | | INDIVIDUAL AND SOCIETY | 3 |
|---|---|---|---|
| | | FLEXIBLE COMMON CORE COURSE (WCGI/USED/IS/CE/SW) | 3 |
| | | FLEXIBLE COMMON CORE COURSE (WCGI/USED/IS/CE/SW) | 3 |
| **III – COLLEGE OPTION REQUIREMENT [3]** | | **(4 COURSES, 12 CREDITS)** | |

Students must take at least one advanced liberal arts course or choose two equential courses in a foreign language.

| | COM 1330 | PUBLIC SPEAKING OR HIGHER | 3 |
|---|---|---|---|
| | | LIBERAL ARTS [34] | 3 |
| | | ADVANCED LIBERAL ARTS [34] | 3 |
| | | INTERDISCIPLINARY COURSE [3] PLEASE NOTE, THE CLASS MUST HAVE ID AT THE END OF THE COURSE NAME (EG: SBS 2000ID) | 3 |
| | | ALL OF THE ABOVE ARE BFA REQUIRED LEVEL COURSES    TOTAL | 21 |

1 At least 1 course designated WI is required from the Gen Ed Flexible Common Core at the Bachelor level. Complete lists of Writing Intensive course offering via https://www.citytech.cuny.edu/advisement/writing-intensive.aspx

2 In addition to ARTH 3311 and Pathways approved ARTH 1100-series course or AFR 1301 or 1304, student must choose a third for the bachelor's degree. To reach the required total of 6 courses in the flexible common core, students must complete at least one course in each of the five Flexible Core areas and an additional sixth course in one of them. Students can complete no more than two courses from any one area.

3 Complete lists of Liberal Arts and Advanced Liberal Arts courses, as well as semester-specific lists of interdisciplinary courses available online at the City Tech Pathways website http://www.citytech.cuny.edu/pathways/

4 Articulated transfer students from BMCC, KCC or BCC replace these courses with additional COMD courses.

**PLEASE REVIEW THE OPPOSITE SIDE OF THIS SHEET FOR CAREER PATH OPTIONS AND MAJOR SPECIFIC COURSES.**

**MORE COMD ADVISEMENT INFO AT**
HTTPS://OPENLAB.CITYTECH.CUNY.EDU/COMD-ADVISEMENT/

# CREATIVE SPECIALIST OR HYBRID, YOU DECIDE!
## THE JUNIOR AND SENIOR LEVEL COMD COURSE OFFERINGS.

"Everyone has an opinion, but clients and your future employers pay for your skillset."

Douglas Davis
Chair, COMD at City Tech

Now that you've finished developing a strong foundation, it's time to build on that by choosing how you would like to set yourself apart from the competition. For example, if you'd like to be an art director who has strong storytelling skills, then you may take classes in both the advertising and motion areas. Let's say that you're a designer who wants to stand out by adding illustration to your style, then you'd take classes in both the design and illustration areas. Or maybe you're interested in UX/UI and want to create visual content that lives on screens, then you'd take Web and photo classes. Whatever you choose, it will be important that you do your industry research, ask your professors a ton of questions, and talk to professionals to understand the skills needed to do the job you're interested in. Then just choose your classes accordingly.

Choose **three (3) strategy** and **four (4) skills** courses. After choosing your strategy and skills mix, you'll be ready to test yourself with the final (6) studio courses. This is the final step toward getting you on the path to a creative career.

## STRATEGY COURSES

### SELECT ANY 3 / 9 CR.
Students can **choose to follow a suggested path** by completing all courses listed under their specific areas of interest **or take any (3) three** strategy courses for a hybrid designer approach.

| ADVERTISING | GRAPHIC | MOTION | ILLUSTRATION | WEB |
|---|---|---|---|---|
| COMD 3602 COPYWRITING FOR CREATIVES | COMD 3402 BRAND STRATEGY FOR CREATIVES | COMD 3420 STORYTELLING FOR CREATIVES | COMD 3633 ADVANCED STRATEGIES IN ILLUSTRATION | COMD 3562 UX/UI |
| COMD 3500 CAMPAIGN DEVELOPMENT | COMD 3501 IDENTITY DESIGN | COMD 3520 PRINCIPLES IN MOTION DESIGN | *SELECT FROM ANY OTHER PATH* | COMD 3563 WEB ANALYTICS & TRAFFIC |
| COMD 3600 ADVERTISING PORTFOLIO DEVELOPMENT | COMD 3601 INFORMATION DESIGN | COMD 3521 STRATEGIES IN MOTION DESIGN | *SELECT FROM ANY OTHER PATH* | COMD 3507 CREATIVE PROJECT MANAGEMENT |

## SKILLS COURSES

### SELECT ANY 4 / 12 CR.
Students can **choose to follow a suggested path** by completing all courses listed under their specific areas of interest **or take any (4) four** skills courses for a design generalist approach.

| ADVERTISING | GRAPHIC | MOTION | ILLUSTRATION | WEB |
|---|---|---|---|---|
| COMD 3527 ADVANCED TYPOGRAPHY | COMD 3527 ADVANCED TYPOGRAPHY | COMD 3523 STORYBOARD CONCEPTS | COMD 3313 ILLUSTRATION 1: BASIC ILLUSTRATION | **FALL** COMD 3551 WEB DESIGN II |
| COMD 3620 COMMERICAL BROADCAST DESIGN | COMD 4611 PUBLICATION DESIGN | **FALL** COMD 3620 COMMERICAL BROADCAST DESIGN | **FALL** COMD 3413 CHARACTER DESIGN | COMD 3663 DYNAMIC WEB I |
| COMD 3330 PHOTOGRAPHY II | COMD 3505 SPECIAL TOPICS IN GRAPHIC DESIGN x2* | COMD 3621 MOTION DESIGN TECHNIQUES | **SPRING** COMD 3513 NARRATIVE ILLUSTRATION | **SPRING** COMD 3662 RICH MEDIA |
| COMD 3530 ADV. PHOTO STUDIO | COMD 3412 PACKAGING DESIGN | COMD 3640 3D ANIMATION I | **SPRING** COMD 3533 SPECIAL TOPICS IN ILLUSTRATION x2* | COMD 3652 WEB DESIGN III |

### ADDITIONAL SKILLS COURSES
#### THAT MAY ENHANCE ANY OF THE ABOVE CAREER PATHS

| | | | | |
|---|---|---|---|---|
| COMD 3316 ADV. IMAGE EDITING | COMD 3532 PROD. FOR DESIGNERS | COMD 3540 2D ANIMATION I | COMD 3292 3-DIMENSIONAL DESIGN | COMD 3711 VECTOR ART EDITING |

* These are special skills courses that can be taken up to two (2) times becasue of the rotating learning objectives fall/spring (speak to an advisor)

## STUDIO COURSES

### ALL 6 REQUIRED / 18 CR.
Students must take all six courses list below. Best advice is to take in numerical order.

| | | |
|---|---|---|
| COMD 3504 COMMUNICATION DESIGN THEORY | COMD 4701 DESIGN TEAM | COMD 4830 SENIOR PROJECT |
| COMD 3701 DESIGN STUDIO | COMD 4801 THE PORTFOLIO | COMD 4900 INTERNSHIP (WI) |